

Content Creation Associate

Job Summary:

The Content Creation Associate is responsible for supporting, developing and executing social media activities for Vista Fleet and Zenith Adventure, two local brands existing out of the Zenith Adventure marketplace. We are looking for an energetic, artistic, and independent individual looking to curate these brand's social media presence. This position will provide experience implementing social media campaigns, and building customer loyalty and engagement. The Content Creation Associate will be responsible for executing assigned campaigns via Facebook, TikTok, and Instagram. This position is seasonal, beginning immediately and running until October.

Duties and Responsibilities:

- Spearhead content creation on social media for Vista Fleet, Vista Fleet Events, and Zenith Adventure
- Develop and execute a social media strategy with the Marketing Director.
- Actively participate in and document/photograph cruises and adventure offerings for the purpose of social media use.
- Monitor all social media outlets and post/respond to customer inquiries/comments in real time.
- Develop and manage influencer program.
- Other office duties as assigned.

Requirements

- Ability to work independently.
- Outgoing and friendly-will be interacting often with patrons and guests.
- Good understanding of office management and marketing principles.
- Demonstrable ability to multi-task and adhere to deadlines.
- Well-organized with a customer-oriented approach.
- Exquisite communication and people skills.
- Experience with Facebook, Instagram, Instagram Reels, and TikTok.
- Excellent verbal and written communication skills.
- Proven ability to multitask and prioritize in a fast-paced environment.

Job Type: Part-time

Salary: \$15 /hour